

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	704422	<b>Primary AE:</b>	Jim Quinn
	<b>Alt Order #:</b>	06262694	<b>Sales Office:</b>	T-PHI
	<b>Product Desc:</b>	OELRICH 8/3 ONLY	<b>Sales Region:</b>	NAT
	<b>Estimate:</b>			
	<b>Flight Dates:</b>	08/04/12 - 08/06/12		
	<b>Original Date / Rev:</b>	08/03/12 / 08/03/12		
	<b>Order Type:</b>	Political		
<b>Agency</b>	<b>Name:</b>	SRH Media/ POL	<b>Billing Type:</b>	Cash
	<b>Buying Contact:</b>		<b>Billing Calendar:</b>	Broadcast
	<b>Billing Contact:</b>		<b>Billing Cycle:</b>	EOM/EOC
		2204 Countryside Drive	<b>Agency Commission:</b>	15%
		Silver Spring, MD 20905		
<b>Advertiser</b>	<b>Name:</b>	Oelrich,S/ R/ Congress	<b>New Business Thru:</b>	
	<b>Demographic:</b>	A35+	<b>Order Separation:</b>	00:15:00
	<b>Product Codes:</b>	PL-US House Representative	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	P-3	<b>Agency External ID:</b>	
	<b>Revenue Codes:</b>	AGY, GEN, POL		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount		<b>Totals</b>	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/06/12	3	\$450.00	\$382.50			August 2012	3	\$450.00	\$382.50	0.00
							Totals	3	\$450.00	\$382.50	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
WJXX-TV	12%	\$450.00
Market	100%	\$3,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	45%	\$1,687.50
WCWJ	0%	\$0.00
WJXT	43%	\$1,612.50
WTEV	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/04/12	08/06/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	M---SS	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>		<b>Spots/Week</b>				<b>Rate</b>		<b>Rating</b>			
		Week: 08/04/12	08/10/12	M---SS		3				\$150.00		0.00			
														Totals	3 \$450.00